



THE OXFORD COLLEGE OF SCIENCE, ARTS, COMMERCE & MANAGEMENT

Accredited by NAAC with A+ grade in cycle III

Recognized by Govt. of Karnataka; snip affiliated to Bangalore University & Approved by AICTE, New Delhi.

Recognized by UGC Under Section 2(f) & 12 (B); Recognized by GoK for BISEP (formerly BTPS)



Supported by DST Govt Under FIST Program, Supported by DBT Govt under DBT-STAR College

HSR LAYOUT, Bengaluru-102

Title of the Event	HACKATHON
Date	31-10-2025
Time	9:00 am to 5:30 pm
Target Audience	MBA 2 nd Semester Students
No. of Participants	50 Students
Organization	TOCBM
Topic Of the Day	HACKATHON
Type of Activity	Technical Activity
Venue:	Room-407
Report prepared by	Dr.Veto Dey
Faculty In-charge	Dr.Veto Dey



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HACKATHON 2025

ORGANISED BY RESEARCH AND DEVELOPMENT CELL IN ASSOCIATION WITH IQAC

Ignite Ideas. Innovate Solutions. Inspire Change.

- HACKATHON-2025: Showcase Your Ideas!
- Solve problems or explore new opportunities
- Present via Model Demo | Poster | Exhibition | Logo
- Registration fees: Rs. 100 per person

Register now: <https://forms.gle/NBWPjfw8Me8gXjiy5>

Cash Prizes Await the Champions!

Account Holder's name	The Oxford College of Science (Research)
Bank Name	Bank of Baroda
Branch Name and Address	HSR Layout, Sector 7, Bangalore, Karnataka, India
Account Number	89600100005263
IFSC Code	BARBOVJHSRL (5th character is zero)

For more details contact us

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Ms Aysha Siddiq	7795617848
Ms Shabi Velu	9538654366
Dr Shashidhar	9900241912
Ms Ashwini M	9880653704

Scan the QR code to register

31-10-2025

The Hackathon 2025 was organized on 31st October 2025 by the Research and Development Cell of *The Oxford College of Science, Arts, Commerce and Management* in association with IQAC. The theme of the event was “*Ignite Ideas. Innovate Solutions. Inspire Change.*” The program aimed to promote creativity, innovation, and analytical thinking among students by encouraging them to develop practical solutions to real-world business and social problems.

The Hackathon served as an excellent platform for students to showcase their innovative thinking, problem-solving abilities, and teamwork. MBA students from the Department of Management Studies actively participated in the event, exhibiting great enthusiasm and originality in their ideas.

The event featured five major activities designed to foster innovation and interdisciplinary collaboration:

1. Code-a-Thon (1–2 per team) – focused on technical and coding solutions.
2. Poster Presentation (2–3 per team) – encouraged visual presentation of innovative business or social ideas.
3. Exhibition (3–4 per team) – displayed creative models and prototypes.
4. Logo Making (1–2 per team) – tested students’ creativity and branding sense.
5. Model Demo (3–4 per team) – highlighted practical innovations and working projects.

MBA students took part enthusiastically in the Poster Presentation, Logo Making, and Model Demo categories, where they presented marketing strategies, entrepreneurial models, and innovative business ideas. Their active involvement demonstrated a strong understanding of managerial concepts, teamwork, and creative thinking.

The Hackathon Coordinators from the Management Department were Dr. Veto Dey, Ms. Aysha Siddiq, and Ms. Anvitha, who guided and motivated the students throughout the event. Their support and mentorship ensured smooth participation and successful representation of the management stream in the competition.

The event concluded on a high note with appreciation for the students’ innovative spirit and active engagement. It provided valuable exposure to idea generation, design thinking, and real-world application of business knowledge.



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Hackathon 2025 was a resounding success, inspiring MBA students to continue pursuing innovation and excellence in their academic and professional endeavors.

